

## Press Release

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# Opening up new market potential for UV components in China

**Sales company based in Beijing is expanding its portfolio by including UV lamps, electronic ballasts, UV sensors and components from UV-Technik Speziallampen GmbH.**

On August 1, 2019, **UV specialists UV-Technik Speziallampen GmbH and Beijing Geolite Lamps & Components Ltd.** started sales of high-tech products in China. Thus, UV technology has found a highly competent new distribution partner, as Geolite has been a **successful supplier of quartz tubes and rods for the semiconductor and glass fiber industry** for many years.

UV-Technik Speziallampen GmbH develops, manufactures and distributes low-pressure and medium-pressure UV lamps and offers the corresponding system controls and accessories. This results in **unique environmental solutions for water and air treatment as well as industrial analysis systems** worldwide. Through the combination with their new distribution partner Geolite UV-Technik Speziallampen GmbH will increase its presence in the Chinese market.

Alexander Frisch, Managing Director of UV-Technik Speziallampen GmbH, is very satisfied with the new partner: «The Chinese market is

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very important to us - and the entire Hönle Group. Especially the areas of **wastewater treatment and drinking water disinfection** are promising sectors for our company potential. We have gained a reliable and experienced partner with Beijing Geolite Lamps & Components Ltd. Thanks to Geolite's expertise, customers can be sure to get the best possible advice. «

Geolite also sees a great opportunity in working with UV-Technik: «Our competence and experience in the sales of quartz glass products fits in perfectly with the products and the strategic orientation of the Hönle Group and we look forward to a long and successful cooperation», emphasizes Dr. Yang Jun, founder and CEO of Geolite. He is grateful for the great commitment of UV-Technik that has started this collaboration.