

Press release

Wolfsberg, August 2014

Hönle Group: American Distributor enlarges his portfolio with UV-low-pressure lamps and components for the North American market

Opening new market potentials for UV-Technology

Honle UV America, Marlboro, MA, American supplier of e.g. UV-dryers, sun simulation systems and measuring devices, became new sales partner of the Honle subsidiary UV-Technik Speziallampen GmbH, since the middle of this year.

The Honle Group has a wide spectrum of industrial UV-Technology. UV-low pressure lamps and -components are part of the considerably portfolio. Moreover, UV-Technik Speziallampen GmbH develops, manufactures and sells immersion tube systems, electronic ballasts, UV-sensors and other components. Thus, world-wide unique system solutions for the air- and water treatment as well as for the surface treatment are designed.

Due to the collaboration with its new sales partner Honle UV America, UV-Technik Speziallampen GmbH will clearly enlarge its presence in the North American Market. Alexander Frisch, Managing Director of UV-Technik Speziallampen GmbH is highly satisfied with the new partner: "The North American market is very important for us and the whole Honle Group. Especially the sections potable water and medicine techniques are promising branches for our company with a very high

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potential. With Honle UV America we have won a reliable and experienced partner, who has good contacts in these important markets. “

But Honle UV America sees a big chance in the cooperation with UV-Technik Speziallampen GmbH as well: "Our competence and experience in sales of UV-curing and sun simulation systems perfectly fits to the products and the strategic orientation of the Honle Group. We are looking forward into a long and successful collaboration", emphasized Jim McCusker, Managing Director of Honle UV America, 261 Cedar Hill St, Marlboro, MA. 508-229-7774, www.honleuv.com.

About UV-Technik Speziallampen GmbH: The company is expert for customized UV-components since 1991. From UV- and IR-lamps via electronic ballasts up to UV-sensors, UV-Technik Speziallampen GmbH offers a wide range of innovative products. The R&D department as well as production facilities and sales department are located in Wolfsberg/Germany.

About the Hönle Group: In addition to the original parent company, UV systems specialist Dr. Hönle AG, the Hönle Group also comprises of the sheet-offset specialists Eltosch Grafex (UV/IR/hotair dryers and peripheral units, e.g. ink fixation) and the UV specialist for rotary printing PrintConcept. Experts in the division glass and lamp manufacturing are Raesch (customized quartz glass components), UV-Technik Speziallampen (lamp manufacturing, e.g. for disinfection) and Aladin (UV lamp manufacturing). Further subsidiaries are the specialist for professional lightning technology Mitronic as well as the adhesives specialist Panacol.

The German based Hönle Group has local subsidiaries in China, France, Spain and the USA as well as sales offices in Italy and the Netherlands. The Hönle Group has also got an extensive worldwide network of experienced sales and service partners.

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